



1st birthday checklist:

- Bake cake
- Buy presents
- Send invitations
- Schedule 12-month checkup

Models used for illustrative purposes only.

[Return Label
123-45 Street Name
City, State 12345]



[First Name Last Name
123-45 Street Name
City, State 12345]



Dear Parent/Guardian,

Your child's first birthday is time for celebration—and it's also time for an important checkup at the doctor's office.

Our records show that it is time to schedule your child's 12-month checkup.

If your child does not have a checkup scheduled, please contact your child's doctor soon.

At this milestone appointment, your child will get weighed and measured, have a full physical exam, and may receive CDC-recommended vaccinations.

Your child may receive shots at the 12-month visit to help protect against the following vaccine-preventable diseases:

- Hepatitis B
- Haemophilus influenzae* type b
- Invasive pneumococcal disease
- Polio
- Influenza
- Measles, Mumps, and Rubella
- Chickenpox
- Hepatitis A

Source: Centers for Disease Control and Prevention.

This postcard is being sent by your child's health plan, health clinic, or health department. Financial support for this communication has been provided by Pfizer Inc. No patient-identifiable information has been or will be provided to Pfizer.