



You never know
where potentially
serious diseases
may be hanging
around.

VACCINATE ON TIME. EVERY TIME.

Models used for illustrative purposes only.

[Return Label
123-45 Street Name
City, State 12345]



[First Name Last Name
123-45 Street Name
City, State 12345]



Dear Parent/Guardian,

You can help prevent potentially life-threatening childhood diseases—wherever they may be hiding—by making sure your child gets CDC-recommended vaccinations.

Records show that your child may have missed a vaccination.

Please contact your child's doctor to find out if you need to schedule an appointment.

It's important to keep your child up to date on CDC-recommended vaccinations.

Did you know?

Should an outbreak happen, babies who haven't received all their immunization shots could be at higher risk of developing a disease that could lead to hospitalization, disability, or even death.

This postcard is being sent by your child's health plan, health clinic, or health department. Financial support for this communication has been provided by Pfizer Inc. No patient-identifiable information has been or will be provided to Pfizer.