

2025 YEAR IN REVIEW

Better health for patients, better satisfaction for providers, and better value for purchasers.



ADVOCATING FOR POLICY IN ACTION

SFY'26 RECOMMENDATIONS

- Published [2025 Task Force recommendations](#), with 8 key legislative priorities.
- Advanced funding recommendations for additional support of Medicaid research through Non-General Fund match.
- Tracked 55 bills and budget amendments in the [Primary Care Legislative Trackers](#).



COMMONWEALTH OF VIRGINIA
Joint Commission on Health Care

- Presented [Virginia Task Force on Primary Care work](#) to the Virginia Joint Commission on Health Care.
- "[Virginia Task Force on Primary Care Update on Research Activities](#)" published in LIS Reports to the General Assembly.
- Staff served on Governor-elect Abigail Spanberger's Transition HHR Policy Committee, developing policy/budget recommendations to guide the new administration's strategic priorities for the Commonwealth in both Medicaid and public and population health.

EXPANDING OUR REACH

- VCHI staff served on 15 state and national boards, committees, and advisory groups.
- Grew the [Leadership Council](#) to 49 members.
- Expanded VCHI's collective media presence with 11 state/national presentations, 20 published papers and reports, and growth in both [LinkedIn](#) followers (grew by 77%) and [PC Innovation Hub](#) members (grew by 62%).

INNOVATING THROUGH PILOTS AND PROGRAMS

Primary Pathways

vahealthinnovation.org/primary-pathways/

Provides infrastructure payments and prospective payments to pediatric practices integrating behavioral health into daily care.

- Launched with 33 practice sites, 202 primary care providers, 16 behavioral health providers, and 16,000 Medicaid members.
- All practices reached Tier 3 (most integrated) requirements.
- Featured in a national webinar hosted by PCDC on behalf of the [SAMHSA National Council for Mental Wellbeing Center of Excellence for Integrated Health Solutions](#).

VIRGINIA JOY IN HEALTHCARE

vahealthinnovation.org/virginia-joy-in-healthcare/

Multi-organization partnership to better understand and address the causes of clinician burnout and impediments to well-being.

- Launched with five organizations: Ballad Health, Bon Secours Richmond, Carilion Clinic, Children's Hospital of The King's Daughters, and Trusted Doctors.
- Three received Bronze-level recognition at the [AMA Joy in Medicine](#) national recognition event.
- All participants have agreed to share their survey data (organizational biopsies) conducted through the AMA with VCHI for statewide analysis and reporting.

Person-Centered Primary Care Measure (PCPCM)

11-item patient-reported measure that green-center.org/pcpcm assesses primary care aspects rarely captured yet thought responsible for primary care effects on population health, equity, quality, and sustainable expenditures.

- Engaged Carilion Clinic, Fortify Children's, and VCU Health.
- 861 clinicians, 179 with 30+ survey responses, 512,636 PCPCM patient surveys distributed.
- Active intervention for the pilot ended in September 2025. Evaluation to be completed in early 2026.



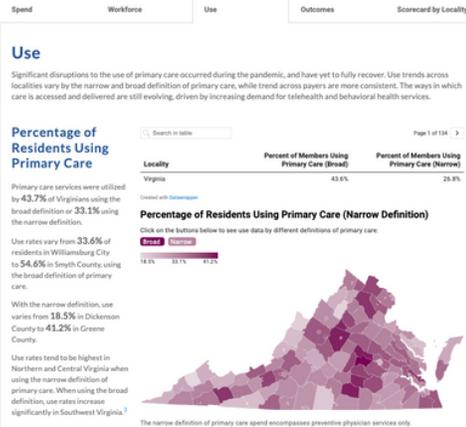
Medicaid Innovation
Collaborative

acumenamerica.org/medicaid

Partnership with Virginia managed care organizations to identify supports to address Medicaid members' social determinants of health needs.

RESEARCH AND REPORTING

- Published the 2025 Virginia Primary Care Investment Report
- Updated the Virginia Primary Care Scorecard Dashboard



The Virginia Task Force on Primary Care is an initiative of the Virginia Center for Health Innovation and is funded by the Virginia Department of Health. The Research Consortium at VCHI developed the following report on behalf of the Task Force and is intended to support data-informed strategies to strengthen and sustain primary care in the Commonwealth.

Executive Summary

Primary care is foundational to a high-performing, cost-effective healthcare system – yet most states lack a consistent way to measure investment in the primary care ecosystem. To address this barrier, the Virginia Task Force on Primary Care published an annual Primary Care Investment Report to inform state policy and Task Force initiatives. Now in its fourth year, this report provides a longitudinal view of claims-based primary care investment in Virginia, using the Virginia All-Payer Claims Database (APCD) (see Appendix A for methodology). The findings in this report represent inflation-adjusted spending trends across commercial, Medicaid, and Medicare markets, offering policymakers, payers, and provider leaders with actionable insight into the health of the primary care ecosystem and trends in expenditures.

- Virginia ranks #14 in overall healthcare system performance, but continues to perform worse than national averages on avoidable emergency department use and medical debt, issues that primary care has been shown to improve. In fact, fewer children in Virginia have a medical home in 2023 than they did in 2018.
- Virginia primary care investment remains stagnant as a share of total health spending.
- In 2023, Virginia invested \$1.1 - \$2.0 billion in primary care, reflecting \$0.02 - \$0.04 of every healthcare dollar (2.1% - 2.3% of total spend).
- The percentage of total healthcare spend dedicated to physician-led preventive care decreased by 19.2% since 2019.
- Even utilizing the Task Force's broadest definition of primary care, after an initial bump in 2020, primary care as a percentage of total healthcare spend has remained stagnant – with less than a percentage point increase since 2019. In fact, aside from Medicare Advantage, primary care decreased as a share of total healthcare spend across all payers from 2022 to 2023.
- Nearly all new primary care investment in real dollars is going towards outpatient facilities and advanced practice practitioners (APPs). Investment in physician-led preventive services has remained essentially stagnant, with a 3.3% increase in total dollars from 2022 to 2023, while total healthcare spend increased by 14.1% over the same time period.
- For commercially defined primary care, all payers aside from commercial payers decreased their spend per person per month since 2019. For broadly defined primary care, per member per month spend has fluctuated greatly and varies by payer.
- Locality investment in primary care differs significantly as well, with the Southwest region spending more on primary care than other parts of the Commonwealth, both in terms of spend as a percentage of total healthcare dollars and spend per person per month. While spend in the Southwest is especially reliant on APPs and rural health clinics, spend on physician-led preventive care services is still higher than in most regions of the Commonwealth.

- Launched the Capitols to Commonwealth blog series, breaking down state and federal policy for Virginians, and published 5 blogs.



CONVENING STAKEHOLDERS

- Engaged leaders across all sectors of healthcare to serve on VCHI's Board of Directors, Leadership Council, and/or the Virginia Task Force on Primary Care and its committees.

Primary Care Summit

- Hosted the inaugural Virginia Primary Care Summit, featuring:
 - 18 speakers and panelists
 - 6 sponsors and an education partner for CME/CEU credit
 - 100+ attendees
 - Collaborative session “Building a Unified Voice for Primary Care”

2025 YEAR IN REVIEW

Driving timely and actionable research to inform state decision-makers and promote evidence-based health policy.
vahealthinnovation.org/research-consortium/

RC @ VCHI CURRENT GRANTS

- Secured RWJF Health Data 4 Action grant, “Examining Negotiated Rates for Behavioral Health and Primary Care Providers” in partnership with William & Mary and George Mason University.
- Began evaluation of Primary Pathways pilot in partnership with University of Virginia, College of William & Mary, and Community Health Solutions.
- Named lead evaluator on Virginia’s Rural Health Vitality Initiative to produce the independent evaluation of the overall program and measure progress toward statewide goals.

LAUNCHED THE RESEARCH CONSORTIUM @ VCHI

- Secured \$500K in initial funding support from the Youngkin administration.



RC @ VCHI REPORTS

- Prepared and published State Medicaid Policy Levers for Primary Care.
- Prepared and published a Primary Care State Federal Alignment Tool.

