

potomac primary care collaborative

A Special Opportunity for Primary Care Teams

The Greater Prince William region is a large and growing community that requires continuing development of community health services, including primary care. The purpose of the Potomac Primary Care Collaborative (PPCC) is to engage and support primary care organizations as essential partners in improving health and health care for community residents. The PPCC is being offered by the Virginia Center for Health Innovation in partnership with Community Health Solutions. It is supported by a grant from the Potomac Health Foundation.

A Community Approach

The PPCC is free, 6-month learning collaborative for local primary care teams beginning in January 2018. Enrollment in the PPCC is open to primary care organizations serving patients from the Potomac Health Foundation service area of eastern Prince William County, Lorton, and North Stafford communities. Practice teams may come from community health centers, free and charitable clinics, health systems, and private primary care practices.

Your Vision, Your Goals

The PPCC is different kind of practice development opportunity for primary care teams. We don't presume to prescribe what you should do or tell you how to run your practice. Our approach is to support your team in defining your own vision of excellence for primary care in a community context. We will also help you define and pursue your own set of practice development goals based on a flexible menu that may include:

- Focusing patient care goals;
- Optimizing clinical care models;
- Strengthening community linkages;
- Streamlining practice operations;
- Fostering a positive practice environment;
- Using community data to inform practice development;
- Demonstrating the value of primary care for community health; and
- Informing local efforts to strengthen community health supports.

This flexible menu can be readily aligned to support ongoing practice initiatives such as Patient Centered Medical Home, the Chronic Care Model, Integrated Behavioral Health, Integrated Oral Health, and others.



A Responsive Support Program

As a PPCC participant you will have access to a robust practice support program provided at no financial cost to your organization. The support menu will include tailored education, data, tools, technical assistance, peer learning opportunities, and strategy coaching to help your team achieve your chosen goals. These supports will be delivered through an efficient combination of virtual and in-person learning activities that will allow your practice team to maximize learning and development while minimizing time spent offsite.

An Experienced Support Team

The PPCC Support Team is led by staff from the Virginia Center for Health Innovation (VCHI) with support from Community Health Solutions (CHS). These organizations bring extensive experience in supporting learning and development for primary care practice teams. They also offer substantial technical expertise in community data development and practice analytics. The PPCC Support Team will work directly with your team throughout the program.



Expectations

Each participating team will be expected to:

- Designate specific team members including a clinical lead (MD, NP, PA), at least one clinical support staff, and a representative of the management team.
- Participate in a one-day (8am – 2pm) opening event;
- Select a defined patient population that will be the clinical focus of the practice development effort;
- Define a set of practice development goals within a community context;
- Participate in an online PPCC Support Community;
- Participate in PPCC webinars on practice development topics;
- Share breakthroughs in practice development that may be helpful for other PPCC participants; and
- Participate in a half-day closing event and celebration.

Time Commitment

- Offsite time should be allocated for team attendance at two events, the opening and closing sessions.
- Additional time may be required for participating in virtual supports such as group webinars for all teams, weekly participation in the online PPCC Support Community; and as-needed strategy calls with individual teams.
- The time spent on practice development outside of the PPCC activities will depend on the goals defined by the practice team. We encourage teams to view the time spent on PPCC activities as an investment in accelerating and optimizing the work of practice development.

Learn More



ppcc@vahealthinnovation.org



vahealthinnovation.org/ppcc



Information Session

Wednesday, October 11

2:30pm - 4:30 pm

Sentara Northern Va Medical Center
Hylton Education Center

Sponsor

The Potomac Primary Care Collaborative is sponsored by the Potomac Health Foundation. The Foundation serves the communities in eastern Prince William County, Virginia and adjacent communities in southeast Fairfax and north Stafford Counties. The Foundation makes grants to non-profit organizations to improve the health of the community by increasing access to primary health care for the medically underserved, reducing the incidence of preventable disease, and supporting innovation around emerging health needs.



Potomac Health
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